

THE SWEETEST WAY TO GROW YOUR REVENUE

Our partners have loved the extra sales that result from adding our crafted soft serve. They find their customers spend more on each visit by adding one, or more, ice cream items to their purchase. Customer frequency increases as well, likely due to the amazing smell and taste of fresh waffle cones. Along with happy clientele, our partners find that adding soft serve adds big profits at a very low risk because of the small investment.



"Know your core competencies and focus on being great at them. Pay up for people in your core competencies. Get the best."

Mark Cuban

Our core competence is integrating turn-key, crafted soft serve into your space.



contact the complementary brand experts today!

For details on how to add a soft serve money machine contact Greg Sausaman at 813.767.9644 or email to greg@topperscreamery.com

WWW.COMPLEMENTARYBRANDING.COM

WINNER

Franchise Update Media's
**MOST INNOVATIVE
PRODUCT
INTRODUCTION**

2018

big the little
**MONEY
MACHINE**



the thought leaders in complementary branding

Topper's
CRAFT CREAMERY



ICE CREAM BRINGS SMILING CUSTOMERS

Not to mention happy business owners! Just ask McDonald's®, Wendy's® and Chik-Fil-A® how soft serve is working for them. You don't need to develop a new product in order to increase your sales per square foot. Our fun, colorful soft serve machines draw customers in and our delicious product has them coming back for more. Currently, our complementary brand partners include Marriott®, Starbucks®, Wyndham®, Drury Inn and Suites®, Joffrey's Coffee®, Exploration Tower® at Port Canaveral and Café Bustelo®.

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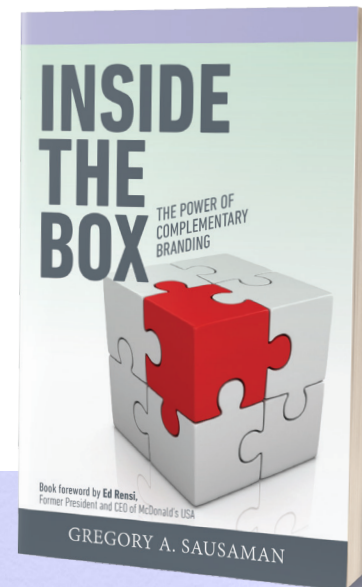
WHY PARTNER WITH TOPPER'S CRAFT CREAMERY?

Provide your customers (and employees) with a fun, high quality soft serve product. Ice cream is still America's favorite dessert.

Best-in-Class distinctive soft serve; "Best soft serve ice cream on the planet.®"

We install a turn-key crafted soft serve solution in as little as 4 linear feet.

Best-In-Class co-branding integrators. In fact, we wrote a book on it, with a forward by Ed Rensi, former President and CEO of McDonald's USA.



“millennials are most likely to eat ice cream daily

Yahoo Lifestyle

OUR “WHY”

We believe in creating a better quality of life through ownership, regardless of economic advantages. We are passionate about helping owners save and rapidly grow their revenues.



GREG SAUSAMAN, CFE

Co-founder and CEO
Published Author,
"Inside the Box, the Power of Complementary Branding"

Greg has always loved serving people. His interest in brand integration began as part of the 2-year complementary day-part branding task force; charged to successfully

integrate Dunkin' Donuts, Baskin Robbins, and TOGO's Sandwiches together under one roof. Greg has used that knowledge to design Topper's Craft Creamery as a unique co-brand that can easily be added to most any venue. Greg regularly speaks at national franchise conferences on the power of co-branding.

WADE ONEY

Co-founder and Chairman



Wade served as VP of Operations at Domino's Pizza during record growth in the 1980s. In 1994 he was named Chief Operating Officer for Papa John's Pizza where he and his team launched the company to a \$1 billion national brand. He is currently the franchise owner of 51 Papa John's across central and south Florida. He is also the owner/operator of 7 Qdoba Mexican Eats franchise locations and serves as chairman of our board of directors. He is a "family first" leader whose top priority is the people behind Team Oney brands.